



LOUISIANA ORTHOPAEDIC ASSOCIATION

2021 Corporate Sponsorship Opportunities

The Louisiana Orthopaedic Association has a lot in store for our members and our commercial supporters for 2021. We cordially invite you to participate in the following events.

- ❖ January 5, 2021 – Greater Baton Rouge Regional Dinner Meeting
- ❖ January 12, 2021 – Bayou (Houma) Regional Dinner Meeting
- ❖ March 2021 – Greater New Orleans Regional Dinner Meeting
- ❖ September 2021 – Northshore (Covington) Regional Dinner Meeting
- ❖ September 2021 – Acadiana (Lafayette) Regional Dinner Meeting
- ❖ October 2021 – Central LA (Alexandria) Regional Dinner Meeting
- ❖ November 2021 - Greater Northwest (Shreveport) Regional Dinner Meeting



PLATINUM CORPORATE SPONSORSHIP PACKAGE \$10,000

The Platinum Sponsorship affords our corporate sponsors face-to-face interaction with our LOA orthopaedic surgeons. The platinum package allows our corporate sponsors to send two company representatives to seven (7) of our 2021 regional dinner meetings. Additionally, platinum sponsors are entitled to place a digital ad in each of our LOA newsletters.



GOLD CORPORATE SPONSORSHIP PACKAGE
\$7,000

The Gold Sponsorship affords our corporate sponsors face-to-face interaction with our LOA orthopaedic surgeons. The Gold Sponsorship package allows our corporate sponsors to send two company representatives to five (5) of our 2021 regional dinner meetings. Additionally, Gold Sponsors are entitled to place a digital ad in each of our LOA newsletters.



SILVER CORPORATE SPONSORSHIP PACKAGE
\$5,000

The Silver Sponsorship affords our corporate sponsors face-to-face interaction with our LOA orthopaedic surgeons. The Silver Corporate package allows our corporate sponsors to send two company representatives to three (3) of our 2021 regional dinner meetings. Additionally, Silver Sponsors are entitled to placing a digital ad in each of our LOA newsletters.



BRONZE CORPORATE SPONSORSHIP PACKAGE
\$1,500

The Bronze Sponsorship affords our corporate sponsors face-to-face interaction with LOA orthopaedic surgeons. The Bronze Corporate package allows our corporate sponsors to send two company representatives to one (1) of our 2021 regional dinner meetings. Additionally, Bronze Sponsors are entitled to place a digital ad in each LOA newsletters.

Dinner Meeting Format and Sponsor Participation

Each dinner meeting includes a 30-minute cocktail networking reception followed by a program with informative speakers. Sponsors are invited to attend and have a tabletop

display. Payment is required in advance and attendance is capped at each sponsor level (see above).

The LOA is adhering to the [CDC COVID-19 guidelines](#) at the regional dinner meetings, including wearing face masks when not eating and drinking, social distancing, and staying within the capacity limitations at each of the venues.

Payment Information

LOA is a 501(c) 6 non-profit organization. Corporate sponsorship may be tax-deductible as an ordinary business expense.

Payment can be made by credit card using the [LOA Credit Card Authorization Form](#) or by check. Make check payable to the Louisiana Orthopaedic Association and mail it to LOA, Attention: Sponsorship, 2209 Dickens Rd, Richmond, VA 23230.

Payment is due in full 21 days in advance of the first scheduled sponsored event.

How to Secure Sponsorship

Contact Cindy Bishop, LOA Executive Director, at (225) 933-5435 or cindy.bishop@checkmate-strategies.com and/or Dana Gibson, Director of Corporate and Educational Support at (804) 338-6958 or dana@societyhq.com.